

**Name of Charity:**

Boys and Girls Clubs of Kawartha Lakes Foundation Charitable #: 899198873 RR 0001

**Website:**

<https://www.bgckl.com/giving/foundation>

**Mission Statement:**

It is the mission of the Boys & Girls Clubs of Kawartha Lakes Foundation to support the aims of the Boys & Girls Clubs of Kawartha Lakes by acquiring the necessary financial resources to meet local youth service needs. The Foundation holds fundraising events and activities annually in order to keep program costs affordable for families, provide transportation, provide healthy meals and snacks and most importantly to guarantee that no child is denied access to Club programs due to financial barriers.

**Population and geographic area served by organization:**

Our foundation supports the Boys and Girls Club of Kawartha Lakes which serves 8000 children, youth and families in City of Kawartha Lakes and Peterborough at 11 different locations.

**What the donated funds will be used:**

If chosen by 100 Men Kawartha Lakes as your December 2020 recipient, we will fund a strategy by BGCKL to enhance and improve the access and use of the outdoor basketball courts at its main facility. The courts have experienced a significant amount of damage and vandalism in 2020. Examples include the destruction of a wooden picnic table, damaged equipment, and graffiti. Most people using the courts are respectful and appreciate this community resource, but there appear to be a few bad apples who are misusing the facilities, perhaps more this year on account of the lack of organized sports and activities due to COVID-19.

Through consultation with local youth, BGCKL Club staff have developed a three pronged strategy: facility improvements, programming enhancements and communications.

A donation by 100 Men would help to cover the costs of the facility improvements, while the Club will use internal staff resources to develop specialized programming, and a communications campaign around use and respect for the courts.

The facilities budget includes wire mesh baskets to replace the material mesh currently in use, a metal picnic table, a permanent (and sturdy) garbage can, improved lighting and signage. In addition, improvements will be made to enhance security and the safe use of the courts – as an example, electrical outlets and the mechanism used to adjust the height of the nets will be better secured. The Club has already ordered a better quality security camera. Once other measures are in place, there will need to be repairs to existing court padding and backboards.

To complement the facilities improvements, the Youth Warehouse Coordinator and Sports and Recreation Coordinator are developing programming for spring launch that will lead to regular and consistent organized use of the courts. This will include pick up leagues and community team challenges. Youth leaders and community members will be engaged throughout. A comprehensive communications campaign will be developed to highlight the programs, community involvement and importance of respecting the facility. BGCKL has a communications person on staff who is proficient at video production and editing. The outdoor basketball courts are regularly used by programs at the Club with children and youth, but are also intended to be open and available to the public during our off hours. With a coordinated effort that is both proactive and positive, the Club is confident that the disrespect of the court will not continue.

In a normal year, our Foundation would have other fundraising revenues available for this project. The Youth Warehouse does not receive government funding and therefore our youth programs rely on the generosity of the community. The Warehouse serves youth from 12 – 24 and supports young people so that they can develop the skills to become more successful adults. Current funders support our nutritional programming, mental health supports, leadership programs, fitness and homework programs for youth. This basketball strategy is outside of our annual work plan but has arisen this year as a result of the impacts of the pandemic.

**Other sources of income for organization:**

We normally raise funds through 4 major events, major gifts, appeals, and 3rd party fundraisers. This year the revenues of our foundation are down almost 50% as a result of COVID-19. All 3rd party events have been cancelled and our own events have been modified and/or cancelled. Fundraising appeals have yielded lower results, most likely as a result of the difficult circumstances facing many people in our community.